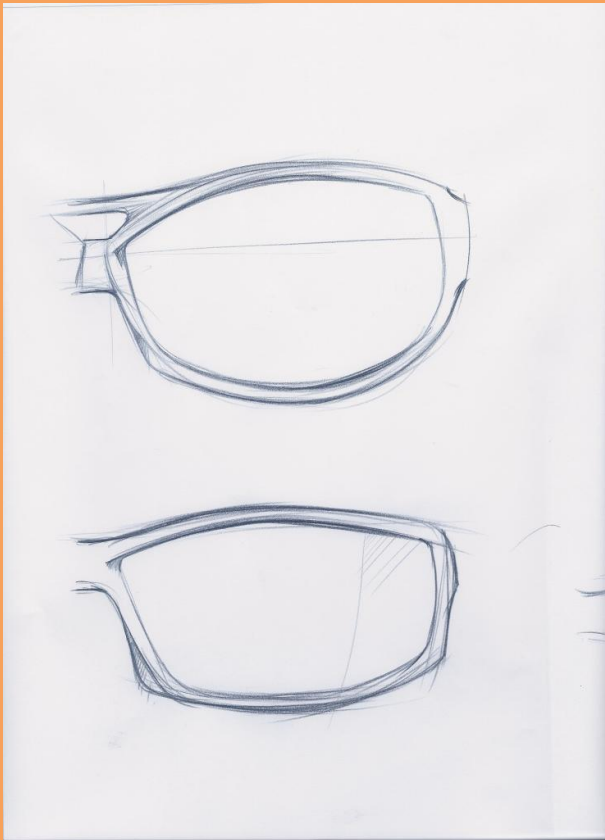


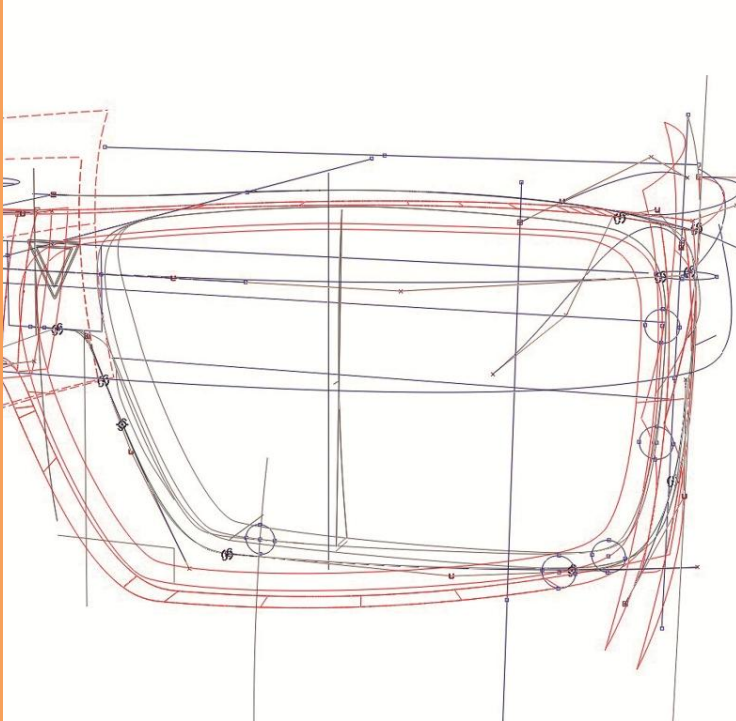
The idea

YEYKEY



Development of unique sunglasses:

- > ultra-light
- > multifunctional
- > hightech
- > premium Quality
- > unisex
- > timeless sporty



- Innovative technology combined with first class quality.
- Distinctive style with clever details.
- Premium Optics with complete protection.

German Engineering - Swiss Material - Italian Design

About Us

YEYKEY



- Headquarter in Munich since 2010
- announced brand - HABM 2011
- Development, production and distribution of exclusive sunglasses for watersports, wintersports, golf and outdoor
- YEYKEY is Made in Italy
- YEYKEY Optics by Carl Zeiss Vision

Our Standard

YEYKEY



- ✓ Waterproof + Seawaterproof
- ✓ Ultra-light
- ✓ floating
- ✓ 100 % Polyamide
- ✓ 100 % protection
- ✓ Stylish and unisex

Yachting Eyewear

YEYKEY

collection „YEYKEY seawaterproof“ for the sea



- Innovation: floating in sea water, 100% resistant of salted water
- Frames, lenses and hinges 100% of polyamide
- Optics by Carl Zeiss Vision – 100% UV protection, antiscratch and waterrepellent
- 12 selected frame colours with timeless sporty unisex Design in transparent sea colours

The collection is Sponsor of AUDI Sailing Series Italy 2013

Yachting Eyewear

YEYKEY

collection „YEYKEY ultralight“



- Innovation: floating at all, waterresistent
- Frames, lenses and hitches 100% of polyamide
- Optics by Carl Zeiss Vision – 100% UV protection, antiscratch and waterrepellent
- 4 selected frame colours in timeless sporty unisex Design

Sports Eyewear

YEYKEY

collection „YEYKEY superlight“



- all quality characteristics YEYKEY
- Design „colour up your life“
- Exclusive mirror Gun Blue by Carl Zeiss Vision
- 4 colours

The collection is Sponsor of Ski & Golf World Championship Zell am See

Luxury – Lifestyle

YEYKEY

collection „Premium“



- All quality characteristics YEYKEY
- Design „Gold & Silver“
- 4 Metallic-colours with ultrastrong mirror

YEYKEY Premium ist Sponsor of I Boat Racing International.

Luxury – Lifestyle

YEYKEY

collection „Pearl“



- All quality characteristics YEYKEY
- Design „Pearl“
- 2 colours inspired by the deep sea

Multifunctional

YEYKEY

YEYKEY - multifunctional One-Design with an unique colour concept.



YEYKEY for SPORTS

YEYKEY



Details

YEYKEY

Details for personalizing YKEY



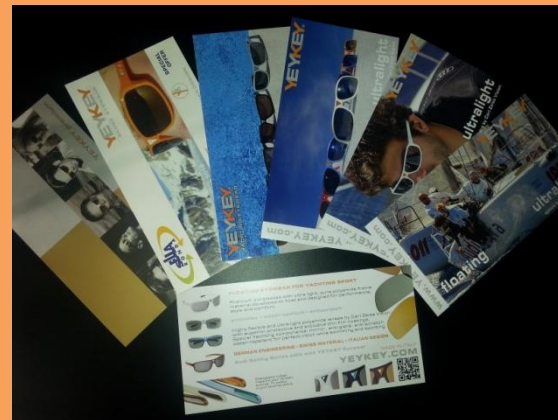
- Colored inlays
- More comfort and design
- Easy changeable



Marketing with Flair



- YEYKEY Web – Informations to products for clients and partners as actually News and Online Shop – www.yeykey.com
- YEYKEY Flyer – more about our products
- YEYKEY Card – at a glance in many languages
- YEYKEY Banner – for Shows and Shops



Shop concept

YEYKEY

Exklusive sunglasses in exclusive displays .



Shows



YEYKEY Eyewear participates since 2011 on international Boat Shows, SportShows und OpticShows.



The KIT

YEYKEY





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